

Enterprise Challenge Days (ECDs)

What are Enterprise Challenge Days?

At these workshops, employer volunteers work with small groups of pupils through a series of staged exercises to set up their own business' and present their ideas in a 'Dragons Den' style pitch to the panel of judges.

Teams of students are led to develop enterprise skills through a series of tasks designed to replicate the process of setting up a business - idea generation, marketing, USPs, budgets, sales and preparing a presentation.

This is a high-energy, creative and fun workshop. At the end of the workshop, having worked in groups within their classes over the course of the morning, pupils and volunteers often feel a high sense of achievement. Skills developed include teamwork, communication, innovation, design and presentation skills.

Each workshop requires 10-20 volunteers, for a half-day, typically 8.30 – 1.00pm. One or two volunteers are also required (optional) as judges for the afternoon session ending 3.15pm.

Volunteers (in pairs or individually) will facilitate a group of approximately 25 students.

What support will I get as a volunteer?

Materials for the workshop are provided. Session plans and any additional instructions will be sent out to volunteers in advance so they are able to familiarise themselves with the workshop content. All materials for both pupils and volunteers will be ready at the school so volunteers will not need to bring any hand-outs / other materials with them.

School teachers are present to support both volunteers and pupils throughout the exercise.

How much time do I need to commit?

This is a half- day commitment. Although we ask for a minimum commitment of half a day a year, volunteers are welcome to support as many sessions in a year as they are able.

www.enterprise4education.com

For more information please contact the team on 01332 641600 or
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